ESAS-SCBO 2022: the joint conference of the Ecological Society of Australia (ESA) and the Society for Conservation Biology Oceania (SCBO)

28 NOVEMBER – 2 DECEMBER 2022 | WOLLONGONG | NSW

www.esascbo2022.org.au

RECONNECTING
Reconnecting with Nature; Reconnecting with Each Other
INVITATION TO PARTICIPATE

We are pleased to invite you to participate in the 2022 Joint Conference of the Ecological Society of Australia (ESA) and the Society for Conservation Biology Oceania (SCBO), to be held from 28 November – 2 December 2022 on Dharawal Country at the Novotel Wollongong, NSW, Australia.

ESA-SCBO 2022 will be an in-person conference but a limited number of online options will be offered, including live-streamed plenaries, some live-streamed symposia and some of the presentations being made available online after the conference.

As the world begins to open again, many of us are embracing the opportunity to reconnect – with each other, with nature, and with efforts to restore connections within nature. The ESA and SCB Oceania invite you to build, explore and share these ‘reconnections’ at our joint conference.

Rekindle old networks and forge new ones with colleagues from throughout the Oceania region.

Examine the role our own connections to nature play in our ecological practice and mental health. Or discuss the importance of connection-making within nature, like establishing natural corridors and improving ecosystem functionality.
HOST ORGANISATIONS

The **Ecological Society of Australia (ESA)** is the peak body for Ecological Society in Australia.

Fostering excellence in ecological science and practice, the ESA has created an inclusive community to support research and knowledge sharing to better understand ecological systems. This knowledge is applied for the benefit of people and nature.

The **Society for Conservation Biology Oceania (SCBO)** is dedicated to facilitating, promoting, and advancing the scientific study and conservation of biological diversity.

Professionals, students, organisations, and supporters collaborate together to increase the impact and influence of conservation science on management, education, and policy within Oceania.

Participation as a sponsor or exhibitor represents an excellent opportunity to increase awareness of your organisation, to demonstrate your involvement in this industry, and your commitment to supporting the ideals of the host organisations.

Furthermore, you will promote your products and/or services, support your brand, and maintain a high profile within the field of ecological science.

**Your participation is important because this funding:**

- Contributes to the marketing, planning and operation of the conference, allowing important research and policy ideas to be communicated to a wider audience.
- Ensures students, and attendees from regional and remote locations have a greater opportunity to attend, as registration fees are kept low.
- Promotes Ecological research and education.

**Your organisation will benefit by supporting ESA-SCBO 2022 because you will receive:**

- A unique opportunity to gain exposure to an interested, relevant and influential audience in an informal yet informative environment.
- The opportunity to demonstrate your organisation's commitment to supporting positive discussions on environmental and social issues in a safe and inclusive space.

Please note that early confirmation of your participation will ensure a longer and therefore higher level of exposure.

Peruse the sponsorship opportunities detailed in this prospectus or feel free to contact us via email to [esa@kaigi.com.au](mailto:esa@kaigi.com.au) or by phone 02 6198 3218 to tailor a customised and mutually beneficial option.

The 2022 conference will be attended by approximately 700 scientists, researchers, government and policy advisers and students from throughout Australia and Oceania.

The conference strongly encourages the participation of Indigenous ecologists, and offers an Indigenous Ecological Knowledge Symposium for sharing knowledge.

Student and ECR participation is encouraged to foster future leaders in ecological and conservation management.
MAJOR SPONSOR

3-YEAR SPONSORSHIP AGREEMENT 2022 – 2024 … AUD$22,000 (INC GST)
1-YEAR SPONSORSHIP AGREEMENT ESA-SCBO 2022 … AUD$8,800 (INC GST)

As a Major Sponsor you are entitled to your choice of one of the following options:*

• coffee cart: branding of one coffee cart for the duration of the conference
• conference lanyards: company logo printed on delegate lanyards
• day catering: branding for one day’s catering

Complimentary delegate registrations
• Four (4) complimentary full conference registrations, including access to conference sessions, day catering, welcome drinks and poster session
  (Does not include the conference dinner).
  All other company / organisation delegates are entitled to register at the early bird rate.
• Two (2) complimentary exhibitor registrations, including day catering, and the poster session.
  (Does not include access to conference sessions or the conference dinner)

Acknowledgement as Major Sponsor on conference materials, including:
• your logo in the conference handbook, with 300 word company profile
• your logo on the conference website and hyperlink to your website
• your logo on the conference app
• your logo on the holding slide displayed at the beginning and end of each plenary session.

Advertisement and promotion
• One (1) full page black and white advertisement in the conference handbook
  (artwork to be supplied by sponsor)

Industry exhibition
• One exhibition space including: trestle table, your company name on the fascia board and access to 1 x PowerPoint

Delegate list
• A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

* Priority will be given to sponsors who have a 3-year option selected
1-YEAR SPONSORSHIP AGREEMENT ESA-SCBO 2022 … AUD$5,500 (INC GST)

As a Conference Sponsor you are entitled to:

Complimentary delegate registrations
• Two (2) complimentary full conference registrations, including access to conference sessions, day catering, welcome drinks and poster session (Does not include the conference dinner).
  All other company / organisation delegates are entitled to register at the early bird rate.
• One (1) complimentary exhibitor registrations, including day catering, and the poster session.
  (Does not include access to conference sessions or the conference dinner)

Acknowledgement as Major Sponsor on conference materials, including:
• your logo in the conference handbook, with 150 word company profile
• your logo on the conference website and hyperlink to your website
• your logo on the conference app
• your logo on the holding slide displayed at the beginning and end of each plenary session.

Advertisement and promotion
• One (1) half page black and white advertisement in the conference handbook (artwork to be supplied by sponsor)

Industry exhibition
• One exhibition space including: trestle table, your company name on the fascia board and access to 1 x PowerPoint

Delegate list
• A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

Email: esa@kaigi.com.au
Telephone: 02 6198 3218
www.esascbo2022.org.au
SYMPOSIUM SPONSOR … AUD$3,300 (INC GST)

As a Symposium Sponsor you are entitled to:

Complimentary delegate registrations
• One (1) complimentary full conference registration, including access to conference sessions, day catering, welcome drinks and poster session. (Does not include the conference dinner).
• Two (2) complimentary day registrations, for the day of your sponsored symposium.

Acknowledgement on conference materials, including:
• your logo in the conference handbook,
• your logo on the conference website and hyperlink to your website
• your logo on the conference app
• your logo on the holding slide displayed at the beginning of your sponsored symposium

Delegate list
• A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

FIELD TRIP OR WORKSHOP SPONSOR

… AUD$2,500 (INC GST)

As a Field Trip or Workshop Sponsor you are entitled to:

Complimentary delegate registrations
• One (1) complimentary full conference registration, including access to conference sessions, day catering, welcome drinks and poster session. (Does not include the conference dinner).
• Two (2) complimentary day registrations.

Acknowledgement on conference materials, including:
• your logo in the conference handbook,
• your logo on the conference website and hyperlink to your website
• your logo on the conference app
• your logo on the holding slide displayed at the beginning of your sponsored symposium

Delegate list
• A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.
STUDENT SPONSOR … AUD$3,300 (INC GST)

ESA-SCBO 2022 will offer workshops and networking opportunities designed to build the capacity of students and early career researchers. Your sponsorship will allow full-time students to register at heavily discounted rates, giving them access to valuable networking and career development opportunities.

As a Student Sponsor, you are entitled to:

Complimentary delegate registrations

- One (1) complimentary full conference registration, including access to conference sessions, day catering, welcome drinks and poster session. (Does not include the conference dinner).

Acknowledgement on conference materials, including:

- your logo in the conference handbook,
- your logo on the conference website and hyperlink to your website
- your logo on the conference app

Delegate list

- A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

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INDIGENOUS TRAVEL SUPPORT SCHEME

... AUD$1,800 (INC GST) per participant

Your contribution of $1,800 will assist with travel and registration for one Indigenous attendee. Up to 20 Indigenous participants will apply for Indigenous travel assistance. Your support to sponsor more than one attendee is greatly appreciated.

Contributors to the indigenous travel assistance sponsorship scheme will receive the following acknowledgement as a supporter of the scheme:

• Your logo in the conference handbook and on the conference app
• Your logo on the conference website with a link to your website
• Your logo on the holding slide displayed at the beginning of each plenary session, and the Indigenous Ecological Knowledge symposium

The Ecological Society of Australia and Society for Conservation Biology Oceania strive to facilitate stronger and better collaborations involving non-Indigenous and Indigenous people concerned with the conservation and management of Australia's land and water resources. Discourse around the understanding and management of ecological systems often centres on non-Indigenous values and methods, which in turn often leads to exclusion of Indigenous people from discussions and decision-making.

Indigenous communities are the custodians of much of Australia's biodiversity, and as such, perspectives derived from Indigenous socio-ecological knowledge systems are crucial to biodiversity conservation. At ESA/SCBOO 2022 the connection between Indigenous scientists, researchers, land managers and the wider ecological community will be facilitated through the hosting of Indigenous Ecological Knowledge symposia and cultural field trips. They provide an opportunity for Indigenous people to access wider networks and to have their perspectives considered within this important meeting of the Australian ecological community, and important pathways for two-way knowledge sharing.

Indigenous attendees face economic barriers that can often prevent participation in this important event.

We invite you to support Indigenous education, and the sharing of Indigenous ecological knowledge by participating in the Indigenous Travel Assistance Sponsorship Scheme.

You may like to also consider sponsoring the Indigenous Ecological Knowledge Symposium ($3,300 incl GST), in which Indigenous participants will present.
EXHIBITION TABLE-TOP DISPLAY

... AUD$1,200 (INC GST)

The industry exhibition will be held from Monday 28 November to Thursday 1 December 2022 at the Conference venue – Novotel Wollongong, NSW. Exhibitors will be located in the main conference foyer, which is the central hub for all day catering, poster display and networking. The floorplan will be designed to allow delegates to move freely through the area, and to provide maximum exposure for exhibitors.

As an Exhibitor, you are entitled to:

Complimentary exhibitor registration
• one complimentary exhibitor registration, including day catering, and the poster session. Does not include access to conference sessions or the conference dinner.

Acknowledgement as Exhibitor on conference materials:
• your logo in the conference handbook
• your logo on the conference website, with company logo and hyperlink to your website
• your logo on the holding slide displayed at the beginning and end of each plenary session.

Industry exhibition
• one exhibition space including 1 x clothed trestle table, 2 chairs, your company name on the fascia board and access to 1 x Power-point

Delegate list
• A copy of the delegate list (Name, Organisation and State) in accordance with the Privacy Act and delegate authorisations.

Exhibition staff registration: $260 (inc GST) per attendee (For additional exhibition staff only)

TERMS AND CONDITIONS

SECURITY Please do not leave valuable items at your display, especially overnight. No responsibility can be taken for any loss or damage to equipment and display materials.

INSURANCE Exhibitors are encouraged to take out insurance coverage for their own protection and indemnity. Exhibitors will be liable for any damage caused by them or their employees, contractors, agents and invitees, to any other exhibitors or any common property or third party within the exhibition.

LIABILITY Exhibitors must have public liability insurance for the period of the exhibition. The organisers will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor’s employees, delegates or property from any cause whatsoever, prior to, during and the subsequent period of the conference. Exhibitors shall indemnify and hold harmless the organisers from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

CANCELLATION Cancellations must be made in writing to the Conference Secretariat at esa@kaigi.com.au. Cancellations within 60 days of the conference are subject to cancellation fees.
FULL PAGE ADVERTISEMENT
(A5 portrait, full colour) ... AUD$880 inc GST
(A5 portrait, black and white) ... AUD$660 inc GST

HALF PAGE ADVERTISEMENT
(A6 landscape, full colour) ... AUD$550 inc GST
(A6 landscape, black and white) ... AUD$440 inc GST

ARTWORK SPECIFICATIONS

For full colour advertisements:
SUPPLY: CMYK 300dpi print PDF

For black/white advertisements:
SUPPLY: Black/greyscale 300dpi print PDF

TRIM SIZE: 148mm (w) x 210mm (h)
BLEED SIZE: include 5mm on all edges 158mm (w) x 220mm (h)

Email: esa@kaigi.com.au
Telephone: 02 6198 3218
www.esascbo2022.org.au
To participate as a sponsor, please complete this form and return to: esa@kaigi.com.au

Your organisation’s inclusions will be confirmed and will become effective when the agreed payment has been received. By submitting this application form you accept the terms and conditions.

Sponsor / Exhibitor Details

Organisation / Company name ………………………………………………………………………..
Contact person …………………………………………………………………………………………
Position …………………………………………………  Phone ……………………………………
Email ……………………………………………………  Website …………………………………
Address …………………………………………………………………………………………………

Sponsor / Exhibition Preference(s)

- Major Sponsor (3-year agreement) …………………………………..………AUD$22,000 (inc GST)
- Major Sponsor (2022 conference) …………………………………….………AUD$8,800 (inc GST)
- Conference Sponsor ……………………………………………………………AUD$5,500 (inc GST)
- Symposium Sponsor ……………………………………………………………AUD$3,300 (inc GST)
- Field Trip Sponsor ………………………………………………………………AUD$2,500 (inc GST)
- Workshop Sponsor ………………………………………………………………AUD$2,500 (inc GST)
- Student Sponsor ………………………………………………………………AUD$3,300 (inc GST)
- Indigenous Travel Support Scheme …...……………………………AUD$1,800 x ……… attendees
- Exhibition Table-top Display ……………………………………………………AUD$1,200 (inc GST)
- Full page advertisement (A5 portrait colour) ……………………………………………….AUD$880
- Full page advertisement (A5 portrait black and white) …………………………………….AUD$660
- Half page advertisement (A6 landscape colour) ……………………………………...…….AUD$550
- Half page advertisement (A6 landscape black and white) ……………………..………….AUD$440
- Additional exhibition staff ($260 per attendee) …………………………..AUD$260 x ….. attendees

Payment Information – Total to pay:      AUD$……………………………………

- Direct deposit / EFT (bank details for payment will be on your invoice)
- Credit card. Please charge the following:  VISA (+2%)  MasterCard (+2%)

Card number .................................................. Expiry Date ......................
Name on card .......................................................... Signature ......................
CCV ......................